Case Study: Retail

Transforming Inventory Counts: How a Spa Gained Control Over Inventory and Prevented Stockouts

The Problem

A busy spa faced ongoing issues with shrinkage and poor inventory management. They had no consistent way to track missing products, reconcile their stock, or separate retail items from internal-use supplies. Stockouts and overordering were frequent, and there was no reliable process for counting inventory.

The Solution

The spa implemented trakr **Counting**, a cloud-based system that organized their inventory into a clear product catalog. With this solution, they could perform regular monthly counts and monitor stock levels. The ability to pause and resume inventory counts helped the team stay on track without losing progress. Real-time syncing allowed them to access accurate inventory data anytime and from anywhere. Additionally, reorder reports helped identify low-stock items and plan for timely replenishments.

The Impact

With trakr **Counting**, the spa reduced shrinkage and improved inventory accuracy. Monthly counts became faster and more efficient, saving staff time. The team gained better control over their stock, preventing stockouts and overordering. Overall, trakr **Counting** helped the spa improve inventory management, reduce costs, and streamline operations.

Key Metrics: Weekly Count Savings

Counting Once a Year:
Investigation time: 25 hours @$25/hr = $625
Extra accounting fees: 8 hours @$145/hr = $1,160

Cost to investigate: $625 + $1,160 = $1,785
The error began in March, and with a $2,000 monthly loss:
$2,000/month x 10 months = $20,000

Total loss from counting yearly instead of monthly: $21,785

Stop $25K in Losses Before they Happen!

trakr Counting

More Information

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