

# Case Study: Food Services



How a local coffee franchise stayed focused on customer satisfaction by replacing paper based inventory counting for a mobile solution.

## Not Enough Time in the Day

The biggest challenge each month was finding the time to count inventory. The process, done manually with pen and paper, often took an entire day to complete. Frequent interruptions and the need to restart counting led to errors and wasted time. After tallying the products, the totals were manually entered into a POS system, which further delayed the process.

## Solution: trakr Counting

To solve this challenge, the franchise partnered with trakrSuite to implement trakr Counting. The team worked together to organize the Product Catalog in the trakr dashboard, ensuring each product with a unique SKU was linked to the right category. Shelf labels were created in the app and placed on products, allowing the staff to use an iPhone with a scanning peripheral to count inventory quickly and accurately.

## Impact

The results were immediate and impressive. The time spent counting inventory was reduced from 2.5 hours to just under 27 minutes—a remarkable 80% time savings. This newfound efficiency gave the team more time to focus on other critical tasks, and the risk of errors disappeared. The manager felt as though an entire day had been saved, leading to a more productive operation.

## Key Metrics: Weekly Count Savings

### Counting with Pen and Paper:

2.5 hours per count at \$25/hour = \$62.50 per count  
Total (8 counts/month): \$500/month

### Counting with trakr Counting:

0.5 hours per count at \$25/hour = \$12.50 per count  
Total (8 counts/month): \$100/month

**Monthly Savings: \$400/month**

**80% Savings in  
Time & Cost**



**More Information**

